

Essex Library Association 2024 Annual Report

July 1, 2023 - June 30, 2024

Welcome to the Annual Meeting of the Essex Library Association!

October 30, 2024

Thank you for joining us for the opportunity to acknowledge the work of our Board and Staff, show our appreciation for our supporters, thank the trustees who are stepping down, and vote on those up for election this term.

We have had an exciting year at Essex Library Association. Executive Director Ann Thompson and her staff bring their knowledge and enthusiasm daily to our patrons. Timothy Healy, former President of New York Public Library said, "The most important asset of any library goes home at night – the library staff." That is very true at Essex Library where our librarians and other staff members stimulate curiosity, nurture creativity, and enable discovery. I sincerely thank Ann Thompson and her team for their hard work, compassion, and excellence. They are truly amazing!

I also want to thank all of you, our dedicated Patrons and Members for your financial generosity as well as your generosity of spirit. We exceeded our Annual Fund goal and received several generous Legacy gifts. This support has enabled us to continue to provide our programs and services as well as take care of needed maintenance to our building and grounds. We are forever grateful for your partnership. As always, we want to thank the Friends of the Essex Library for their vital support in fundraising activities and for their role as ambassadors within the community. Their dedication and hard work inspire us all – they are a spectacular group!

My thankfulness also to our Board of Trustees whose diligence and commitment to the library enable us to follow our Strategic Plan, consistently work together, and dream big dreams for our future. Your unwavering support of this institution ensures that it will continue to be a place of learning, growth, and connection for all.

It is with sincere gratitude that we want to thank our retiring Trustees for their expertise and dedicated service to the Board, Pamela Dumas Serfes, Michael Hammond and Peter McAndrew. Their willingness to serve and make meaningful contributions will always be remembered and they will certainly be missed.

Please join us after the meeting for a brief presentation entitled Natural Instincts with architects Jane Siris and Jim Childress followed by a reception.

Sincerely,

JoAnne Carter President, Board of Trustees

March Author Talks

June Author Talks



Nina Totenberg

Christopher Paolini

Madeline Miller

Matt Shindell

Freida McFadden

Tiffany Jewell

Thank you to Essex Meadows for sponsoring our Library Speaker Series

Executive Director's Report

Essex Library enjoyed a remarkable year of growth, both in terms of usage and community impact. We issued new library cards to 290 Essex residents this year and foot traffic increased by 17.5%. This rise reflects not only the growing demand for our services but also the community's recognition of the library as a vital resource. With a steadfast commitment to excellence, our dedicated and highly-trained staff worked to create a welcoming and enriching environment for all our patrons. Jessica Branciforte, MLS, rejoined the staff as our Teen Librarian, and Ivoryton residents Amy Gallagher and Elizabeth Reinhart, MLIS, came aboard as Inter-library loan & circulation assistant and Adult Services Librarian, respectively.

Parents and caregivers, recognizing the educational value and fun in our Wiggle Worms, STEAM Saturdays and Little Learners programming, attended in droves. Substantial sponsorships from Southeast Connecticut World Affairs Council and Essex Meadows enabled us to offer the popular Great Decisions discussion series and a year of Library Speaker Series events- exceptional author talks for all ages. Thanks to a donation from the Friends of the Essex Library, face-out shelving was purchased for our entire children's picture book collection. A grant from Community Foundation of Middlesex County, funded by GSB Charitable Fund, Ivoryton Congregational Church Fund, and Jean and Biff Shaw Fund, allowed for the purchase of two Awe Early Learning stations. The Library's online collections of ebooks and digital audiobooks saw circulation growth as well as 100 new Essex patrons began using our Libby service.

Our community partnerships multiplied again this year affording programs in a multitude of subjects including financial literacy, environmental issues, fire safety, local history, mental and physical well-being, author talks, and crafting skills. Important collaborative initiatives inspired us to collect non-perishable food for the food-vulnerable in our community and, together with Sustainable Essex, we kept hundreds of pounds of recyclable plastic out of the Essex landfill. Our Little Free Library is well-loved and receives daily visits. We continued our efforts with UConn faculty to assist their research on Connecticut's climate-vulnerable communities, including Essex. Community engagement also increased this year with record high numbers of subscribers reading our monthly newsletters and a marked growth of followers on our social media platforms.

The success of the Essex Library depends on many: trustees, friends, volunteers, elected officials, community partners, expert staff, and our generous donors. Together, we were able to provide new services, add dozens of items to the Library of Things, and hundreds of materials to our other collections. We offered hundreds of eclectic and dynamic programs that inspired the community. Our meeting rooms were in high demand by local non-profit organizations and we were delighted to welcome Valley Regional High School's IB students for more than 150 hours of their final exams. We expanded hours this year to 53 per week without increasing staff costs. These additional evening hours offer students and working families greater access to our resources. All of these initiatives stem from the Library's 2022-2025 Strategic Plan that positions the Library to support free and equal access to information and ideas and serve as a hub for enriching the lives of Essex residents in significant and meaningful ways.

I am deeply grateful to work with our amazing staff and dedicated volunteers and look forward to seeing you at the Library in the coming year!

Ann Thompson, Executive Director

THE NUMBERS AT A GLANCE

Data as reported to Connecticut State Library for 2021-2024.

Ť	Total Number of Library Visits	2021-2022 30,099	2022-2023 39,677	2023-2024 46,967
	Total Items Circulated	48,822	60,062	65,727
Ø	Number of in-person programs at the Library	99	332	604
	Attendance at in-person programs at the Library	840	4,251	6,865

Thank You to Our Fiscal Year 2024 Partners!

Alzheimer's Association CT Chapter American Library Association **Backus Hospital** Mark Borton Michael Callahan Centerbrook Architects & Planners **CHOICES** Dr. Juanita Collier **Community Foundation of Middlesex County Community Music School** Dr. Lydia Conca **CT** Department of Banking CT DEEP **Connecticut Humane Society Connecticut Museum of Culture & History Connecticut State Library** Kathy Connolly Czepiga Daly Pope & Perri **Darien Library Denison Pequotsepos Nature Center** Eastern Connecticut Ballet Essex Fire Engine Co. #1 **Essex Garden Club Essex Historical Society Essex Kindercare Essex Land Trust** Essex Meadows Essex Park and Recreation **Essex Preschool Essex Savings Bank Essex Winter Series Experience** Essex Friends of the Essex Library Priya Gupta Hotchkiss Library of Sharon Ivoryton Library Association Ivoryton Playhouse Janice Knauth Samantha Koong

The Learning Consultants Stacia Libby Jessica Liedke **Music With Margie** Senator Norm Needleman **Rep.** Christine Palm **Region 4 Food Backpack Program Region 4 Schools** Gary Riggio Julie Ribchinsky **River Valley Artists River Valley Dance Project River Valley Fund For Families** Rebecca Russell SCORE Shoreline Jazz Quartet Shoreline Soup Kitchens & Pantries **Signing Basics** Jane Siris Sister Cities Essex Haiti **Richard Spearrin** Julie Stepanek Stewart B. McKinney National Wildlife Refuge Sustainable Essex Southeast Connecticut World Affairs Council Tantaquidgeon Museum Town of Essex **Tri-Town Youth Services** 2-1-1 Child Care UConn Disaster Research Team UConn Extension Service Middlesex County **U.S. Social Security Administration** Valley Warriors In The Community Shannon Vandermale Visiting Nurses of the Lower Valley Yale Science in the News

"A library outranks any other one thing a community can do to benefit its people. It is a never failing spring in the desert." ANDREW CARNEGIE

Did You Know?



Connecting to the Internet has never been easier with Chromebooks and wifi hotspots that can be borrowed from the Library with your free library card. Did you know our free wifi signal extends into our parking lot and can be accessed 24/7, or that you can use our computers for free?



We focus on fun, educational programs and resources for our young patrons to help nurture their minds and promote the development of social skills. Children can 'play' at our AWE early learning stations or take home our read-and-listen Vox books and our curated Sprout early learning backpacks.

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Our friendly and knowledgeable librarians can help with any research or technology need! Book-a-librarian is a free service which provides one-on-one basic technology or research support for patrons of all ages!

The Essex Library is an association Library. This means that it is supported by both town funds and generous contributions from our patrons and the community.

Do you need a projector, label maker, luggage scale, or cordless drill? These are just a few examples of the equipment and supplies available to patrons in our Library of Things collection to borrow at no cost!











Committee Reports

Building and Grounds Committee

The Building and Grounds Committee generally meets monthly. The committee is responsible for the oversight of maintenance and improvement of the Library's building and grounds. During the past year, several issues were identified.

1. There are several areas that have issues with gutters and water runoff from the roof. Estimates were provided based on a variety of options to correct the problem.

2. The window glass in the Buel Room needs to be replaced due to moisture within the panes. This project will also require trim work and paint.

3. The underground oil tank was having condensation issues with water surrounding the tank. This has been remediated in the short term by pumping out the water and replacing the overfill alarm.

4. The plastic tubing used for the HVAC system is not compatible with the liquid currently in use. The vendor recommended replacing the liquid in the fall.

Upon a successful outcome of the Congressionally Directed Funding Request, the Committee has a plan in place to remediate the issues cited above as well as other aging infrastructure improvements. Additionally, Jim Childress, FAIA, Principal of Centerbrook Architects & Planners, graciously volunteered his time to produce plans for a redesign of spaces in the library based on the needs of the community and library patrons.

Included in the budget for next year are upgrades for more efficient use of the children's area, new furniture for the young adult area and selected interior painting.

Lisa Burkarth, Prior Chair and Rob Parkerson, Current Chair

ByLaws Committee

The Bylaws Committee met regularly over the course of the year to review the current Essex Library Association Bylaws, last updated in 2014, and to make recommendations for revisions and edits.

The goal of the Bylaws Committee is to improve the clarity of the bylaws, make sure they are concise, and comply with the statutes of Connecticut Nonstock Corporations.

With this in mind, the committee started a lengthy process to revise the bylaws. The committee:

Read the current bylaws and made a list of the bylaws to be considered for revision.

·Contacted and read the bylaws of numerous other association libraries in Connecticut.

·Consulted resources to help guide the revision process.

•Met regularly to work through the bylaws, each article, section and sub-section of the current bylaws

The Bylaws Committee is now at the point where we are reviewing and assessing our work. In the coming year, the committee will present our recommended updates to the Board of Trustees for approval. Subsequently, it will be made available to the membership to read and vote on at the 2025 Annual Meeting.

Thank you to JoAnne Carter, Gail Briggs, Michael Hammond, Rob Parkerson and Ann Thompson, ex officio, for all their time and hard work.

Susan Guernsey, Chair

Development Committee

The Development Committee focused on the following priorities:

1.Legacy Gifts

a. A celebratory event was held in July in recognition of the significant contribution made through a legacy gift from Richard Buel, in honor of Marilyn and Richard Buel. The program room was rededicated as the Buel Room.
b. Efforts are underway to also recognize a significant legacy gift from Barry Fulford.

c.Formation of the Captain Joseph Tucker Legacy Society with the goal of encouraging future legacy gifts.

2.Grants and Congressionally Directed Spending

a.The Executive Director is effectively pursuing significant contributed income from grant sources and through Congressionally Directed Funding for capital projects.

3.Formation and implementation of a Development Plan for FY25-26

Development Goals for FY25 include:

1.Enhance Annual Appeal – increase revenue and number of new donors

2.Event – plan fundraising 'signature' event

3.Planned Giving - launch event for the Captain Joseph Tucker Society

4.Grants – determine strategy for identifying, prioritizing and management of grant submissions and awards

Bridget Quinn, Chair

Finance Committee

The fiscal year ended June 30, 2024 was financially very successful for the Essex Library Association. Current Assets of \$5.055 million increased by over \$1.09 million due to generous bequests, successful fundraising activities, and strong returns from our investment portfolio. ELA is financially well positioned to continue to invest in resources and to make necessary upgrades and improvements to the physical plant.

Stephen Brinkmann, Chair

Nominating Committee

Starting the new year, the Nominating Committee set out to fine tune its role in the recruitment of new members to the Board. The highlights of discussions and proposed projects were the development or updating existing material to ensure an easier transition for newly appointed Board members.

•Development of New Member Packets

- •Development of a skills matrix
- •Profile Grid of Trustees with the intent to recruit trustees to fill missing skills important to the Board
- •Discussion of Required skills needed and diversity
- •Formalizing the recruitment process
- •Required steps
- •Develop a letter and information packet for potential candidates
- •Visibility of recruitment on the library website
- •Enhancing the spreadsheet in tracking membership term limits

•Review the number of trustees in a given period (13 or 15?)

One of the identified skills needed for future recruitment in addition to specific skills is the ability to "fundraise."

Review the By-Laws for the rules in bringing in new trustees during the year overlapping terms.

A sincere thank you to our committee members:Gail Briggs, Sandy Cahill (Current Co-Chair) Elizabeth Reinhart (Chair from Oct. 23-Feb. 24) Jill Schwartzman, and Ann Thompson.

JoAnne Carter, Chair

Personnel Committee

In support of work begun last year, the Personnel Committee demonstrated its continuing commitment to a regular review of ELA employee benefits to ensure they remain competitive, meet employee needs and support the Library's goals of staff retention.

The Committee gave special attention to an evaluation of the current QSEHRA (Qualified Small Employer Health Reimbursement Arrangement) plan, with detailed discussion about current costs and the level of employee participation. More information will be gathered in the months ahead to determine how our existing plan compares to a Traditional Co-pay Healthcare Plan.

Thoughtful consideration of ELA's existing Emergency Preparedness Plan continued and Executive Director Ann Thompson has identified resources to assist us in updating our plan, which will include ELA's response to climaterelated events and also its response to any immediate threat to staff safety.

The Personnel Committee completed its FY 23-24 Annual Review of E.D. Ann Thompson and congratulated her on an exceptional performance. Her goals for FY 24-25 have been finalized, and we all look forward to an ambitious and exciting year ahead.

With many thanks to the entire Personnel Committee: Stephen Brinkmann, Sandy Cahill, Pamela Dumas-Serfes, Michael Hammond, Peter McAndrew, Betsy Sandberg, and Jill Schwartzman.

Gail Briggs, Chair











2023-2024 Board Members

President JoAnne Carter

Vice President Gail Briggs

Treasurer Stephen Brinkmann

Secretary Elizabeth Reinhart (until 2/24) Sandy Cahill

Friends President Lisa Burkarth

Library Staff

Ann Thompson, MLS, Executive Director: Ann leads and is responsible for day-to-day management of all library operations. She supervises staff, manages the budget, and advocates for the Library. She also hosts programs and facilitates the Third Wednesday, Classics, and American History Book Groups.

Board Members

Susan Guernsey Michael Hammond

Peter McAndrew

Rebecca O'Neal

Bridget Quinn

Robert Parkerson

Jill Schwartzman

Pamela Dumas Serfes

Evelyn Benvie, Circulation Assistant: Evie helps manage our website and social media platforms and mends books on a regular basis to care for and extend the use of the library's materials. She provides friendly and accurate service to library users at our circulation desk and hosts a regular Dungeons & Dragons sessions for teens.

Jessica Branciforte, MLIS, Teen Librarian: Miss Jess returned to the Library this year to welcome teens with inventive programs as we redesign our young adult space. She guides their volunteer efforts with a Tenn Advisory Board, and helps provide a welcoming space where teens can explore interests, improve research skills, and connect with resources for their needs.

Deirdre Brennan, MLS, Interlibrary Loan and Circulation Librarian: Dee provides friendly and accurate service to library patrons at our circulation desk. She also coordinates our inter-library loan services and manages complex statistical reporting needs.

Emma Carey, Circulation Assistant: Emma has been part of our summer staff for a few years but has stayed on this fall, providing a welcoming face and friendly tech help at the circulation desk.

Aliza Cirillo, Library Page: Aliza works at our circulation desk and assists with shelving materials and preparing activities for our children's programs.

Cameron Dodge, Library Page: Cameron ensures quality patron experiences by shelving and filing materials and updating our program information on the outdoor sandwich boards.

Amy Gallagher, Circulation Assistant: Amy also returned to the Library this year and provides excellent and friendly service at the circulation desk. She also helps to manage the inter-library loan service.

Nicole Gaudreau, MLIS, Children's and Teen Librarian: Nicole delivers services for children and teens, including acquiring materials, hosting programs and conducting outreach to area schools. Her STEAM Saturdays and Wiggle Worms Storyhours provide valuable opportunities for young families to connect beyond the sessions themselves.

Elizabeth Reinhart, MLIS, Adult Services Librarian: Elizabeth provides friendly and accurate service to library users at our circulation desk. She hosts most of the adult programs, composes Ex Libris and marketing materials for services, acquires adult materials, and in addition to the HiFi Book Group, facilitates the popular First Thursday Book Group and its Saturday component.

Diane Simoneau, Manager – Donor & Technical Services: Diane catalogs materials for all the collections and purchases DVDs for adult patrons. She also maintains the Library's donor engagement database. In addition, Diane works at the circulation desk with customer service expertise.



The following donors made gifts to the library between July 1, 2023, and June 30, 2024. Your support helps us offer outstanding programs, materials, and services throughout the year.

\$10,000 Or More

Richard Buel* Jim Childress and Ann Thompson Friends of the Essex Library **Kitchings Family Foundation**

\$1,000 - \$9,999

Anonymous Bauman Family Foundation Janet Bent* Stephen and Alison Brinkmann Sandra Childress Rita G. Christopher Sharon Craig Jonathan and Emme Deland Rodney and Eugenie Devine Robert and Theresa Dryfoos Essex Garden Club **Essex Savings Bank** David and Susan Guernsey Melissa Jacobsen Susan Jobson Jacqueline Hubbard and Norman Needleman E. Terry Parkinson Fred and Mary Ann Pleva Barbara Prendergast Kevin and Jennifer Rogers Rotary Club of Essex Susan Saltus Elizabeth Surma Howard and Peggy Tuttle Bruce* and Ivy Weiss Joe and Jenny Wucher

\$500 - \$999

Charles and Connie Brown Lisa Burkarth Sandy Cahill Bill and JoAnne Carter Herb and Sherry* Clark Randall and Cynthia Clegg William and Maura Cochran Mary Coolidge Tom and Sally Crawford Essex Financial Services Inc. Essex Lions Charities, Inc. Michael and Marybeth Hammond Susan Henry Alexandra Johnson Darcy Mackay

George Maxwell Mary Russell and Jeffrey Mehler Martha Moody Molly D. Moser Tony* and Sue O'Connor **Geoffrey Paul** Michael and Susan Perl Barbara and David* Preston Bridget Quinn Bill and Joan Reichenbach George and Dianne Sexton David and Theresa Sistare Barbara E. Smith Kevin and Christine Stone Carolvn W. Timmerman Susan Malan and Robert Ward Stuart and Mimi Warner David and Molly Watkins Matthew and Judith Winkler Pam Reeser and David Winstead

\$250 - \$499

John and Susan Abbot Bob and Barbara Anselmi Jim and Corina Brown Barbara Campbell Citizens Bank (Ted Prushinski, Ed Winslow, and Anna Delamater) Pam Peters and Jeff Croyle Joe and Karen DiRenzo Judith Duran Paul and Phyllis Greenberg Robert and Susan Grillo Dee Grover Frank and Barbara Hall Ed and Joan Hamway Roger and Jan Harris Alison Sweeney and Seth Herzon William and Susan (Todd) Jackson Keith and Joan Jones Joan M. Junkmann Michael and Margaret Kaczorowski Linda Grossman and Craig Katko Judy Kelsey Bob and Alison Marcinek George and Sally Mayer Daphne McGill Len and Bebee Miller Sarah Nisenson Robert Nussbaum Borislava Kleyner and Boris Konstorum Whitney Weeks and Douglas Pickett

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100 - \$249

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\$100 - \$249 (continued) Gretchen H. Comstock Frank and Babbie Conroy Richard and Wendy Conroy Jane Siris and Peter Coombs John Rogers and Andrew Corbin John and Gretchen Cornwall Bob and Kathi Corrigan Michael and Beth Crain Carol Himsel Dalv Harcourt and Michelle Davis Helen Davis George Davy James and Carol Denham Allen and Dee Divoll Dana Dixon Charles Doane Marialina Dominguez Pamela Dumas Serfes Toby Dunn Dorothy Erickson Barbara Erskine Marilvn C. Fall Ward and Jane Feirer Roger and Cynthia Field Chadwick and Brenda Floyd Adrienne and Paul* Forrest Jack and Chip Frost Lori Lohman and Geoff Furtney Bradford W. Galiette Leslie Scoutt and Joseph Garner Thomas and Evelyn Gezo Jennifer Gill Greg and Jodie Godbout James Godsman Rona Malakoff and Ethan Goller Kathleen Maher and Chip Goodrich Steve and Barbara Haines Michael and Melissa Hannifan Scott and Karen Harris Roderic Hartung Kevin and Mary Lou Healy Lawrence and Kathleen Heebner Richard and Elise Helmecki Angela Hewitt Peter and Jenny Holland Stanley Horan David and Pamela Hunter Mary Lu Leahy and Frederick Huntington llinois Tool Works # Dave and Pam Keller Frank and Diane Kelly Helen H. Miller and James L. Kerr Steven and Karen Kilby Brian and Kristi King King Insurance Partners, LLC James and Kathleen Kiriakis Thomas and Barbara Klin Edward and Peggy Kobelski Lisa Krall Andrew Kressley

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Up to \$99

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Matching Companies

AT&T,Inc.(Corporate Communications) Illinois Tool Works Raytheon



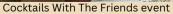


Teen volunteers at the Friends' Book Sale











Early Learning AWE Station

"Libraries, increasingly, are at the forefront of social justice movements, social service delivery, career and occupational offerings, and, of course, intellectual freedom. Essex (Library) takes this charge very seriously and they dispatch it with grace under pressure." State Representative Christine Palm

Captain Joseph Tucker Legacy Society



Captain Joseph Tucker, Essex Library Association's First Benefactor

Join the Captain Joseph Tucker Legacy Society

The Captain Joseph Tucker Legacy Society provides financial resources for the Essex Library Association, which enriches the community for now and future generations.

Are you willing to make a difference?



Why Should I Make a Legacy Gift?

- A planned gift costs nothing now, but demonstrates your pledge to the Library's future.
- A planned gift is not binding and can be modified if circumstances change.
- Gifts from your estate to the Essex Library Association are exempt from federal taxes.

How Will Your Bequest Make A Difference?

- Ensures intellectual freedom and safe, free access to information for all.
- Enhances life-long learning and well-being.
- Supports economic, cultural, and educational enrichment to promote and maintain a vibrant community.

How Do I Give a Legacy Gift?

- Designate the Library as a beneficiary of a retirement account, pension plan or life insurance.
- Include a gift to the Library in your estate or trust documents in a specific amount or as a portion of your assets.

For more information, Ann Thompson, Executive Director, 860-227-1560 athompson@essexlib.org

